

Popular Business Uses & Users of SMS

Uses

Promotions / Advertising
Customer Contact
Appointment Reminders
System Monitoring
Emergency Alerts
Revenue Generation (Ringtones / Logos / Competitions)
HR
Voice Mail Notifications (from office PBX)
Voting
Feedback
Entertainment Information (Jokes / Horoscopes)

Users

Hair Salons, Dentists & Surgeries
ISPs & Hosting Companies
Software Providers
Banks
Schools, Colleges & Universities
Couriers
Clubs and Bars
Financial & Insurance Firms
Mechanics and Body Shops
Charities
NHS and Government Bodies
Entertainment Information Services
Recruitment Agency's
Betting Services