Why add SMS to YOUR Software?

Software is a competitive market and evolves quickly as anyone working in the industry will know. Incorporating SMS within Software is quickly becoming a standard and expected feature for business users and here are a few key reasons why you may want to consider adding SMS to your product, if it's not a current feature.

Stand your ground with competitors
All industries can use SMS in at least one way.

Save your clients time
Salons, Surgeries, Schools and a whole host of other organisations are saving huge amounts of time and money by sending out alerts and reminders via text. Compared to traditional mediums such as post and telephone, SMS is quicker, cheaper, and in some cases more environmentally friendly. Your Software can help clients achieve their targets in the best way possible, they'll thank you for it!

Piece of mind
Delivery Reports are a standard feature of any good SMS Gateway and reassures your client that their message has been delivered. You can feedback this information to your Software to make the entire process seamless for your users.

Customer Retention
Maximising the functionality of your SMS tool may actually ensure you retain clients. It is not unheard of for users of Software (in any industry) to change software supplier, simply to benefit from a more advanced SMS tool. That really does show how important SMS can be to your clients.

Encourage New Users
You may have great Software which includes great tools for the industry you serve, but with out an SMS function prospective customers may opt to use an alternate supplier. Incorporate SMS to encourage new sign-ups.

We provide:
-A feature rich, yet easy to integrate service
-Dedicated Account Managers and Technical Support
-Competitive reseller and referrer schemes

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